



# THE INTERNATIONAL PROJECT CONFERENCE

*"Caring and Sharing. The Heritage Environment  
as an Agent for Change"*

## AGENDA

*31<sup>st</sup> of May -2<sup>nd</sup> of June 2016*

*Istanbul, Turkey*

Common borders. Common solutions.





## *The aim of the Conference:*

The ENPI CBC Black Sea JOP Project ALECTOR is a first attempt at Black Sea Level to equally offer dislocated audiences the chance to create their personal place-bonding with cultural assets presented independently of place and time, promoting the Project region at global level with exceptional cognitive-emotional heritage experiences.

The Project's International Conference aims to communicate to multiple target publics the project achieved results, methodologies and planning strategies developed, local implemented pilot applications using the international experience in the heritage sector and more particular in the conservation, protection, management and communication of heritage.

The Conference title “*Caring and Sharing: The Heritage Environment as an Agent for Change*” intends to sample contributions from the international academic community and share across multiple target publics project results achieved, methodologies developed and planning strategies suggested, offering at the same time an international forum on issues regarding the sustainable place making and the dynamics of cultural values for regional and local development. In this way comprehension and support of local governments and related decision makers along with the awareness of the general public, will be raised and maintained.

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### **PRESIDENTS OF THE CONFERENCE:**

*Prof. Dr. Gheorghe ZAMAN, Corresponding Member of Romanian Academy, Bucharest, Romania*

*Prof. Dr. Fethiye ERBAY, İstanbul University, Head of Museology Department, İstanbul, Turkey*

### **CO-PRESIDENTS:**

*Prof. Dr. Valentina VASILE, Institute of National Economy-Romanian Academy, Bucharest, Romania*

*Dr. Dorothea PAPATHANASIOU, The Wave Lab, University of Aegean, Greece*

### **SCIENTIFIC COMMITTEE (in alphabetical order):**

*Şebnem ARIKBOĞA (Turkey),*

*Esin CAN (Turkey),*

*Calin COMES (Romania),*

*Anca CRISTEA (Romania),*

*Sevtap DEMİRCİ (Turkey),*

*Fethiye ERBAY (Turkey),*

*Mutlu ERBAY (Turkey),*

*Sehban KARTAL (Turkey),*

*Nuri Özer ERBAY (Turkey),*

*Emzar KAKHIDZE (Georgia),*

*Konstantinos KUTSIKOS (Greece),*

*Vasileios LAOPODIS (Greece),*

*Raluca MAZILESCU (Romania),*

*Dorothea PAPATHANASIOU (Greece),*

*Anastasia RIGOPOULOU (Greece),*

*Aldo DI RUSSO (Italy),*

*Daniel STEFAN (Romania),*

*Theodoros STAVRINOUDIS (Greece),*

*Marius SURUGIU (Romania),*

*Nikolaos THOMADIS (Greece),*

*Valentina VASILE (Romania),*

*Ayşegül YILMAZ (Turkey),*

*Gheorghe ZAMAN (Romania)*

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## **ORGANIZING COMMITTEE** (members of ALECTOR project consortia)

*Manolis CHATZOPOULOS, Project Manager, ENPI Lead Partner FLB: DRAMA DEVELOPMENT S.A, Greece*

*Dr. Steliana COJOCARIU, Project Manager, ENPI P1: NATIONAL AUTHORITY FOR TOURISM, Romania*

*Mariana KANCHEVA-IVANOVA, Project Manager, ENPI P2: UNION OF BULGARIAN BLACK SEA LOCAL AUTHORITIES, Bulgaria*

*Svetlana LAZAR, Project Manager, ENPI P3: NATIONAL ASSOCIATION OF RURAL, ECOLOGICAL AND CULTURAL TOURISM, Moldova*

*Svitlana ZAKREVSKA, Project Manager, ENPI P4: DONETSK CIVIC ORGANIZATION "ALLIANCE", Ukraine*

*Emzar KAKHIDZE, Project Manager, ENPI P5: BATUMI ARCHAEOLOGICAL MUSEUM, Georgia*

*Harun YAMAN -General Secretary, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey*

*Eda GUNEY, Tourism Cultural Coordinator & Planner, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey*

*Fidan KAPLAN, Project Assistant, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey*

*Mehmet BOZDOGAN, Project Manager, IPA 1: EASTERN BLACK SEA DEVELOPMENT AGENCY, Turkey*

*Serkan, YESILYURT, Project Manager, IPA 2: BAHCESEHIR UNIVERSITY, METGEM DEVELOPMENT CENTER FOR VOCATIONAL TECHNICAL EDUCATION, Turkey*

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## **ICT AND CONFERENCE SUPPORT**

*Călin Adrian COMES, Anamari-Beatrice STEFAN, Paula NISTOR, Ioana-Alexandra LOGIN, Romania*

## **CONFERENCE EDITORS:**

*Valentina VASILE*

*Dorothea PAPATHANASIOU*

*Daniel STEFAN*

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## 1-st DAY - 31-st of May 2016

09:00-09:30 Registration

### MORNING SESSION 09:30-13:30

#### 09:30-10:00 Opening Session

09:30-09:45 Welcome speech, Governorship of Istanbul, Turkey

09:45-10:00 THE MIS ECT 2617 ALECTOR by ENPI FLB (Lead Partner), Dr. Nikolaos Thomaidis DD SA

#### 10:00-11:00 Plenary Session -Keynote Speakers

10:00-10:20 Paper 1: *CULTURAL HERITAGE MANAGEMENT AND THE SUSTAINABLE DEVELOPMENT REQUIREMENTS (ID71)*,

Keynote Speaker: Prof. Dr. Gheorghe ZAMAN, Corresponding Member- Romanian Academy, Bucharest, Romania

10:20-10:40 Paper 2: *“CHANGING MUSEOLOGY” (ID77)*

Keynote Speaker: Prof. Dr. Fethiye ERBAY, İstanbul University, Head of Museology Department, İstanbul, Turkey

10:40-11:00 Inauguration of *SCRIPTORAMA*, the Black Sea Open Street Museum

10.40-11.00 Coffee break

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## 11.00 - 13:30 Parallel Sessions-1, 2 and 3

### Parallel Session 1

#### Standardization in tourism- a new approach based of R&D and ICT.

#### ROOM:

Co-chairs: Dr. Dorothea PAPATHANANASIOU & Dr. Paula NISTOR

11:00-11:15	<b>E-TOURISM: THE TOURISM INDUSTRY'S NEW REVOLUTION</b>	
	Zakariya CHABANI, Istanbul University, TR	ID11
11:15-11:25	Discussant + Q&A	
11:25-11:40	<b>INFORMATION SERVICES INDUSTRY IN TOURISM</b>	
	Tagir SAIFULLIN, Maria LOMOVTSOVA , Kazan Federal University, RU	ID18
11:40-11:50	Discussant + Q&A	
11:50-12:05	<b>RDI &amp; ICT PROMOTERS IN THE DEVELOPMENT AND PROSPERITY OF CULTURAL TOURISM</b>	
	Maria Valkova SHISHMANOVA , South-West University, Blagoevgrad, BG	ID26 VP
12:05-12:15	Discussant + Q&A	
12:15-12:30	<b>STATISTICAL CORRELATION BETWEEN TOURISM AND POVERTY IN EUROPEAN COUNTRIES</b>	
	Carmen BOGHEAN, Mihaela STATE, Stefan cel Mare University of Suceava, RO	ID65 VP
12:30-12:40	Discussant + Q&A	
12:40-12:55	<b>LOCAL DEVELOPMENT AND ESTABLISHMENT OF INTERNATIONAL NETWORKS THROUGH HERITAGE PRODUCTS AND SERVICES</b>	
	Svetlana LAZAR, National Association of Rural, Ecological and Cultural Tourism in Moldova ANTREC, Chisinau, MO	ID16
12:55-13:05	Discussant + Q&A	
13:05-13:20	<b>BUSINESS ITEMS - TIMESHARE IN TOURISM</b>	ID29
	Ioan RUS , "PETRU MAIOR" University of Tîrgu Mureş, RO	VP
13:20-13:30	Discussant + Q&A	

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## Parallel Session 2

**Local developments and international networking through heritage products and services; Climate change and the historic environment, natural and cultural heritage risks and hazards.**

### ROOM:

**Co-chairs: Prof. Dr. Gheorghe ZAMAN & Dr. Nikolaos THOMAIDIS**

- 11:00-11:15 **HERITAGE TOURISM AND NEO-ENDOGENOUS DEVELOPMENT: THE CASE OF THE BLACK SEA PROJECT "ALECTOR"**  
Nikolaos THOMAIDIS, Drama Development S.A., GR,  
Dorothea PAPATHANASIOU, UNIVERSITY OF THE AEGEAN,  
GR ID07
- 11:15-11:25 Discussant + Q&A
- 11:25-11:40 **TOURISTS ATTITUDES TOWARDS AUTOCHTHONOUS PRODUCT QUALITY AND PLACEMENT—THE CASE OF DUBROVNIK**  
Ivica POPOVIC, Marija DRAGICEVIC, University of  
Dubrovnik, HR ID13  
VP
- 11:40-11:50 Discussant + Q&A
- 11:50-12:05 **LAND USE MANAGEMENT TO MAKE RURAL AREAS MORE ATTRACTIVE FOR TOURISTS**  
Maria LOMOVTSOVA, Tagir SAIFULLIN, Kazan (Volga Region)  
Federal University, RU ID23
- 12:05-12:15 Discussant + Q&A
- 12:15-12:30 **POLITICAL (I)RESPONSIBILITY IN ENVIRONMENTAL PROJECTS: CASE STUDIES FROM ROMANIA**  
Constantin-Marius APOSTOAIIE, Alexandru MAXIM, Costică  
MIHAI Integrated Center for Studies in Environmental  
Science for the Northeast Region (CERNESIM), Alexandru  
Ioan Cuza University of Iasi, RO ID24  
VP
- 12:30-12:40 Discussant + Q&A

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- 12:40-12:55 **STRESSING THE URGE FOR AWARENESS TO CLIMATE CHANGE IMPACT ON NATURAL AND CULTURAL HERITAGE: A ROMANIAN PERSPECTIVE**  
Marius-Răzvan SURUGIU, Institute of National Economy-Romanian Academy, Camelia SURUGIU Faculty of Administration and Business, University of Bucharest, RO ID02  
VP
- 12:55-13:05 Discussant + Q&A  
13:05-13:20 **GAUGING THE IMPACT OF GREEN ENERGY DEVELOPMENTS ON THE ATTITUDES OF ENVIRONMENTAL AND CULTURAL TOURISM CONSUMERS**  
Alexandru MAXIM, Constantin-Marius APOSTOAIIE, Costică MIHAL, Integrated Center for Studies in Environmental Science for the Northeast Region (CERNESIM), Alexandru Ioan Cuza University of Iasi, RO ID25  
VP
- 13:20-13:30 Discussant + Q&A

**Parallel Session 3 -  
Smart specialization and financing of local tourism development based on heritage valuing and assessments.**

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**ROOM:**

**Co-chairs: Prof. Dr. Valentina VASILE & Harun YAMAN**

- 11:00-11:15 **THE IMPORTANCE OF USING NEW TECHNOLOGIES IN MUSEUMS**  
Mutlu ERBAY, Bogazici University, İstanbul, TR ID34
- 11:15-11:25 Discussant + Q&A  
11:25-11:40 **FINANCING TOURISM COMPANIES THROUGH CAPITAL MARKET**  
Angela Nicoleta COZORICI, Gabriela PRELIPCEAN, Liliana SCUTARU, Stefan cel Mare University of Suceava, RO ID32  
VP
- 11:40-11:50 Discussant + Q&A  
11:50-12:05 **HOW INTERNATIONAL FINANCIAL INSTITUTIONS CAN BOOST LOCAL DEVELOPMENT TOURISM**  
Irina Gabriela RADULESCU, Mihail Vincentiu IVAN, Petroleum-Gas University of Ploiesti, RO ID55
- 12:05-12:15 Discussant + Q&A

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12:15-12:30	<b>EMPLOYMENT PROFILE IN TOURISM SECTOR IN ROMANIA. SKILLS DEMAND AND QUALITY OF JOBS PERSPECTIVES IN THE CONTEXT OF LOCAL HERITAGE VALUING USING BUSINESS INNOVATION AND ITC SUPPORT</b>	ID 50
	Valentina VASILE, Ana-Maria CIUHU, Institute of National Economy, Romanian Academy, Bucharest, RO	
12:30-12:40	Discussant + Q&A	
12:40-12:55	<b>FINANCING INSTRUMENTS FOR THE TOURISM AND AGROTOURISM IN ROMANIA</b>	ID40
	Otilia MANTA, The School of Advanced Studies of the Romanian Academy, RO	
12:55-13:05	Discussant + Q&A	
13:05-13:20	<b>SUSTAINABLE DEVELOPMENT AND THE SO-CALLED "DREAMS INDUSTRY" IN ROMANIA</b>	ID53
	Valentina VASILE, Institute of National Economy- Romanian Academy, Elena BANICA, National Institute of Statistics, Bucharest, RO	
13:20-13:30	Discussant + Q&A	

### 13.30- 15:00 Lunch

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## AFTERNOON SESSION 15:00-19:30

### 15.00- 17:30 Parallel Sessions - 4, 5 and 6

#### Parallel Session 4

**Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage.**

#### ROOM:

**Co-chairs: Assistant Prof. Çağlar YURTSEVEN & Serkan YEŞİLYURT**

- 15:00-15:15 **REASSESSMENT OF THE CULTURAL HERITAGE IN ACCORDANCE WITH THE TRAVELS IN BLACK SEA REGION**  
Ali Kazım ÖZ, Friends of Cultural Heritage, Dokuz Eylül University, İzmir, TR ID37
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **GENERATION Y - CHALLENGES FOR HERITAGE PLANNING**  
Doru Marian TUDORACHE, Alina NICULESCU, Marioara MUSTEAȚĂ-PAVEL, Adriana RADU, National Institute for Research and Development in Tourism, Bucharest, RO ID72  
VP
- 15:40-15:50 Discussant + Q&A
- 15:50-16:05 **ECONOMICS OF HERITAGE: BENEFITS AND COSTS**  
Raluca MAZILESCU, Valentina VASILE, Marius SURUGIU, Anca CRISTEA, Ioana-Alexandra LOGIN, Institute of National Economy - Romanian Academy, Bucharest, RO ID67  
VP
- 16:05-16:15 Discussant + Q&A
- 16:15-16:30 **HERITAGE COMPONENT OF SUSTAINABLE DEVELOPMENT**  
Andreea CONSTANTINESCU, Institute of National Economy-Romanian Academy, Bucharest, RO ID46  
VP
- 16:30-16:40 Discussant + Q&A
- 16:40-16:55 **TRAINING FOR HERITAGE PROMOTION IN RURAL AREAS**  
Marius-Răzvan SURUGIU, Valentina VASILE, Raluca MAZILESCU, Ioana-Alexandra LOGIN, Institute of National Economy-Romanian Academy, Camelia SURUGIU Faculty of Administration and Business, University of Bucharest, RO ID69  
VP

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- 16:55-17:05 Discussant + Q&A
- 17:05-17:20 **LEARNING ABOUT CULTURAL HERITAGE - "DIFFERENT SCHOOL: TO KNOW MORE, TO BE BETTER" PROGRAMME IN ROMANIA**
- Simona Maria STANESCU, Research Institute for Quality of Life, Romanian Academy ID76
- 17:20-17:30 Discussant + Q&A

### Parallel Session 5

**Anthropological cultural heritage, tangible and intangible heritage assets as a main identity pillars for socio-economic development and community cohesion.**

#### ROOM:

**Co-chairs: Associate Prof. Dr. Daniel STEFAN & Dr. Ayşegül YILMAZ**

- 15:00-15:15 **MULTISENSORY EXPERIENCES AT HERITAGE PLACES: SCRIPTORAMA, THE BLACK SEA OPEN STREET MUSEUM**
- Dorothea PAPATHANASIOU, University of the Aegean, GR; Nikolaos THOMAIDIS, Drama Development S.A., GR; Aldo DI RUSSO, UNICITY S.R.L., Rome, IT ID04
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **ISTANBUL UNIVERSITY (2009-2014) MUSEUM PROJECTS**
- Fethiye ERBAY, Istanbul University, TR ID74
- 15:40-15:50 Discussant + Q&A
- 15:50-16:05 **CULTURAL HERITAGE, CULTURAL TOURISM AND CREATIVE INDUSTRIES- BASIS FOR TERRITORIAL IDENTITY AND A FACTOR FOR SOCIAL AND ECONOMIC DEVELOPMENT**
- Maria Valkova SHISHMANOVA, South-West University, Blagoevgrad, BG ID36  
VP
- 16:05-16:15 Discussant + Q&A
- 16:15-16:30 **MUSEUM HERITAGE THROUGH THE PRISM OF SUSTAINABLE DEVELOPMENT**
- Simona Violeta GHEORGHE, The Museum of Oltenia, Craiova, RO ID12
- 16:30-16:40 Discussant + Q&A

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- 16:40-16:55 **PROBLEMS OF PROTECTION OF ANCIENT SITE OF GONIO-APSARUS**  
Maka LOMADZE, Miranda AKHVLEDIANI, Batumi Archaeological Museum, GE ID48
- 16:55-17:05 Discussant + Q&A
- 17:05-17:20 **ANTHROPOLOGICAL CULTURAL HERITAGE, TANGIBLE AND INTANGIBLE HERITAGE ASSETS AS THE MAIN PILLARS FOR SOCIO-ECONOMIC IDENTITY AND COMMUNITY COHESION.**  
Svetlana LAZAR, National Association of Rural, Ecological and Cultural Tourism in Moldova ANTREC, Chisinau, MO ID17
- 17:20-17:30 Discussant + Q&A

### Parallel Session 6

*Topics in natural heritage management, architectural conservation and protection of monuments and fabric.*

#### ROOM:

Co-chairs: Emzar KAKHIDZE & Mehmet BOZDOĞAN

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- 15:00-15:15 **PRESERVATION OF CULTURAL HERITAGE AND HISTORICAL CITIES IN GEORGIA**  
Zaur AKHVLEDIANI, Cultural Heritage Preservation Agency of Ajara, Batumi, GE ID06
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **HAGHIA SOPHIA SOUP-KITCHEN FURNISHING EXHIBITION PROJECT**  
Nuri Özer ERBAY, Istanbul University, TR ID33
- 15:40-15:50 Discussant + Q&A
- 15:50-16:05 **THE ROLE OF LARGE CORPORATIONS IN THE PRESERVATION OF CULTURAL HERITAGE**  
Rustem SAKHAPOV, Marat SAKHAPOV, Kazan State University of Architecture and Engineering, RU ID28
- 16:05-16:15 Discussant + Q&A

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- 16:15-16:30 **HAGIA SOPHIA MUSEUM**  
Ahmet GÜLEÇ, Istanbul University, TR ID75
- 16:30-16:40 Discussant + Q&A
- 16:40-16:55 **THE IMPACT OF CULTURAL PRODUCT STANDARDIZATION FOR LOCAL DEVELOPMENT - GOOD PRACTICES**  
Ioana-Alexandra Login, Marius-Răzvan Surugiu, Anca Cristea, Raluca Mazilescu, Institute of National Economy - Romanian Academy ID68
- 16:55-17:05 Discussant + Q&A
- 17:05-17:20 **CULTURAL HERITAGE IN THE HORIZONT 2020 AGENDA. SOME RELEVANT FACTS FOR ROMANIA**  
Anca MUNTEANU, Petru Maior University of Targu Mures, MO ID81
- 17:20-17:30 Discussant + Q&A

**17.30- 18:00** Coffee break

**18:00-19:00-** The MIS ETC 2717 ALECTOR SPECIAL EVENTS

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**SCRIPTORAMA, the Black Sea Open Street Museum Exhibition**

Dr. Dorothea PAPATHANASIOU, ENPI FLB, Drama Development S.A., Greece

**The Black Sea Heritage Observatory Launch Event**

Elena SIMEONOVA, ENPI2, Union of Bulgarian Black Sea Local Authorities, Bulgaria

**19:30-21:00** Cocktail Buffet

**End of the FIRST DAY**

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## 2<sup>nd</sup> DAY - 1-st of June 2016

9.00 - 09:30 Registration

### MORNING SESSION 09:30-13:30

#### 09:30-11:00 Plenary Session Keynote Speakers

09:30-09:50 Paper 1: *MEETING THE GRAND SOCIETAL CHALLENGES: A NEW NARRATIVE FOR EUROPE*

Keynote speaker: Dr. Dorothea PAPATHANASIOU, Wave Lab, University of Aegean, Greece

09:50-10:10 Paper 2: *CULTURAL HERITAGE RESPONSE TO RURAL DEVELOPMENT POLICIES IN EAST EUROPEAN COUNTRIES (ID19)*

Keynote speaker: Associate Prof Dr. Daniel STEFAN, Petru Maior University of Tirgu Mures, RO

10:10-10:30 Paper 3: *HERITAGE PRODUCTS EVALUATION INDEX (HEI) - LEVERAGING HERITAGE TO ACHIEVE SOCIAL PROGRESS AND SUSTAINABLE TOURISM INNOVATION (ID79)*

Keynote speakers: Prof. Dr. Valentina VASILE, Institute of National Economy-Romanian Academy and Dr. Dorothea PAPATHANASIOU, University of Aegean, Greece

#### 10.30-11:00 Coffee break

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## 11.00 - 13:30 Parallel Sessions-1, 2 and 3

### Parallel Session 1

#### *Standardization in tourism- a new approach based of R&D and ICT*

#### ROOM:

Co-chairs: Dr. Dorothea PAPATHANASIOU & Dr. Anastasia RIGOPOULOU

11:00-11:15 **EFFICIENCY OF CULTURAL ROUTES: BETWEEN WISH AND REALITY** ID43

Andreea ANDREI, Aurel-Constantin MOTOTOLEA, Catalin NOPCEA, Museum of National History and Archaeology Constanta, RO

11:15-11:25 Discussant + Q&A

11:25-11:40 **HERITAGE TRAILS THROUGH DOLENJSKA AND BELA KRAJINA IN SLOVENIA - A MULTI-STAKEHOLDER APPROACH TO TOURISM DEVELOPMENT**

Marko KOŠČAK, Faculty of Tourism Brežice, University of Maribor, SL

ID14  
VP

11:40-11:50 Discussant + Q&A

11:50-12:05 **THE TRAIL OF THE ROMANIA ACIENT HISTORY AT THE BLACK SEA COAST**

Steliana COJOCARIU, Iulia DĂNGULEA, National Authority for Tourism, Bucharest, RO

ID38

12:05-12:15 Discussant + Q&A

12:15-12:30 **MUSEUMS OF FUTURE AND EVOLUTION STRATEGIES** ID35

Fethiye ERBAY, Istanbul University, TR

12:30-12:40 Discussant + Q&A

12:40-12:55 **ROMANIAN ASPECTS OF THE TOURISM DEVELOPMENT VERSUS THE EUROPEAN UNION'S NETWORK, THROUGH HERITAGE PRODUCTS AND SERVICES**

Viorica PUSCACIU, Florin-Dan PUSCACIU, Rose-Marie PUSCACIU, University of South-East Europe Lumina of Bucharest, RO

ID59  
VP

12:55-13:05 Discussant + Q&A

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- 13:05-13:20 **CULTURAL TOURISM AND THE STIMULATORS RDI AND ICT FOR ITS DEVELOPMENT**  
Maria Valkova SHISHMANOVA, South-West University, Blagoevgrad, BG ID41  
VP
- 13:20-13:30 Discussant + Q&A

## Parallel Session 2

**Local developments and international networking through heritage products and services; Climate change and the historic environment, natural and cultural heritage risks and hazards;**

### ROOM:

**Co-chairs: Prof. Dr. Gheorghe ZAMAN & Dr. Nikolaos THOMAIDIS**

- 11:00-11:15 **PROTECTIVE AND REDEMPTIVE MEASURES IN MUSEUM VENUES**  
Nuri Ozer ERBAY, Istanbul University, TR ID61
- 11:15-11:25 Discussant + Q&A
- 11:25-11:40 **THE USE OF OBJECTS OF CULTURAL HERITAGE AS A DRIVER OF EMPLOYMENT IN THE REGION**  
Svetlana ABSALYAMOVA, Timur ABSALYAMOV, Albina ABSALYAMOVA, Kazan (Volga Region) Federal University, RU ID21
- 11:40-11:50 Discussant + Q&A
- 11:50-12:05 **TECHNOLOGY MANAGEMENT FOR MUSEUM**  
Fethiye ERBAY, Istanbul University, TR ID62
- 12:05-12:15 Discussant + Q&A
- 12:15-12:30 **LIGHTING IN MUSEUMS AND ART GALLERIES**  
Mutlu ERBAY, Boğaziçi University, İstanbul, TR ID60
- 12:30-12:40 Discussant + Q&A
- 12:40-12:55 **ROȘIA MONTANĂ AT THE INTERSECTION OF SUSTAINABLE DEVELOPMENT AND CULTURAL HERITAGE**  
Calin-Adrian COMES, Paula NISTOR, Petru Maior University of Tirgu-Mures, RO ID20
- 12:55-13:05 Discussant + Q&A

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- 13:05-13:20 **REGIONAL TRADE AGREEMENTS AND THEIR IMPACT ON CARRIBEAN TOURISM SECTOR**  
Irina Gabriela RADULESCU, Petroleum-Gas University of Ploiesti, RO ID56
- 13:20-13:30 Discussant + Q&A

### Parallel Session 3

**Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage;**

#### ROOM:

**Co-chairs: Prof. Dr. Valentina VASILE & Harun YAMAN**

- 11:00-11:15 **DESIGN AND DELIVERY OF EXPERIENCE BASED TOURISM PRODUCTS IN HERITAGE SETTINGS. THE CASE STUDY OF THE PEGA TRAINING PROGRAMME.**  
Theodor STAVRINOUDIS, Dr. Dorothea PAPATHANASIOU, University of the Aegean, Athens, GR ID64
- 11:15-11:25 Discussant + Q&A
- 11:25-11:40 **THE GLOBAL HERITAGE: KNOWLEDGE AND INNOVATIONS.** ID30  
Liliya SARACH, Kazan Federal University, RU VP
- 11:40-11:50 Discussant + Q&A
- 11:50-12:05 **VALUING RURAL POTENTIAL THROUGH TRADITION AND CULTURE FOR INNOVATIVE TOURISM PRODUCTS**  
Anca CRISTEA, Valentina VASILE, Raluca MAZILESCU, Ioana-Alexandra LOGIN, Marius SURUGIU Institute of National Economy - Romanian Academy, Bucharest, RO ID70
- 12:05-12:15 Discussant + Q&A
- 12:15-12:30 **PATTERNS IN ROMANIAN TOURISM ACTIVITY - A FACTORIAL ANALYSIS**  
Cristina BOBOC, Simona GHITA, Bucharest University of Economics, Valentina Vasile, Institute of National Economy-Romanian Academy, RO ID58
- 12:30-12:40 Discussant + Q&A

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- 12:40-12:55 **SMART SPECIALIZATION IN SUPPORTING SMES IN THE TOURISM SECTOR THROUGH INNOVATIVE CLUSTERS**  
Liliana SCUTARU, Gabriela PRELIPCEAN, Angela-Nicoleta COZORICI, Stefan cel Mare University of Suceava, RO ID31
- 12:55-13:05 Discussant + Q&A
- 13:05-13:20 **FROM SMART CITIES TO SMART BUILDINGS - TOOLS FOR PROMOTING CULTURAL HERITAGE**  
Andreea-Clara MUNTEANU, Institute of National Economy-Romanian Academy, RO ID66  
VP
- 13:20-13:30 Discussant + Q&A

### 13.30- 15:00 Lunch

Common borders. Common solutions.



## AFTERNOON SESSION 15:00-19:30

15.00: 17:00 Parallel Sessions - 4, 5 and 6

### Parallel Session 4

*Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage.*

#### ROOM:

Co-chairs: Calin-Adrian COMES & Anca CRISTEA

- 15:00-15:15 **PICHVNARI CLASSICAL CEMETERY PROTECTION ISSUES**  
Emzar KAKHIDZE, Zurab VARSHANIDZE, Merab UZUNADZE,  
Batumi Shota Rustaveli State University, GE ID49
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **PRESERVATION-TOURISM BALANCE AS A MUTUAL  
RELATION FOR A SUSTAINABLE FUTURE OF THE  
HISTORICAL SITE OF GÜMÜŞHANE/ARGYROUPOLI**  
Sakine Yıldız Salman, Istanbul Technical University, Yusuf  
Burak Dolu, KOOP Architects İstanbul, TR ID45
- 15:40-15:50 Discussant + Q&A
- 15:50-16:05 **LEGAL PROBLEMS IN THE SPHERE OF CULTURAL  
HERITAGE IN GEORGIA**  
Mirza TSETSKLADZE, Cultural Heritage Preservation  
Agency of Ajara, Batumi, GE ID47
- 16:05-16:15 Discussant + Q&A
- 16:15-16:30 **WEATHER RISK MANAGEMENT`S INSTRUMENTS USED IN  
TOURISM INDUSTRY**  
Mirela PANAIT, Irina Radulescu, MARIAN Catalin VOICA,  
Petroleum-Gas University of Ploiesti, RO ID57
- 16:30-16:40 Discussant + Q&A
- 16:40-16:55 **CHALLENGES AND INNOVATIONS ON THE SUSTAINABLE  
FOREST MANAGEMENT IN ROMANIA**  
Victor PLATON, Simona FRONE, Andreea  
CONSTANTINESCU, Institute of National Economy -  
Romanian Academy, Bucharest, RO ID51

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- 16:55-17:05 Discussant + Q&A
- 17:05-17:20 **CULTURAL HERITAGE OF BEYSEHIR FROM XI CENTURY UNTIL TODAY**
- Halil AKMEŞE, Ahmet BÜYÜKŞALVARCI, Zübeyde ÖVER ,  
Sercan ARAS, Necmettin Erbakan University, TR ID78
- 17:20-17:30 Discussant + Q&A
- 17:30-17:45 **HISTORICAL WOODEN CHURCHES FROM TRANSILVANIAN REGION, ROMANIA: A HUB FOR LOCAL DEVELOPMENT**
- Calin-Adrian COMES, Anamari-Beatrice STEFAN ID83
- 17:45-17:55 Discussant + Q&A

### Parallel Session 5

**Anthropological cultural heritage, tangible and intangible heritage assets as a main identity pillars for socio-economic development and community cohesion.**

#### ROOM:

Co-chairs: Associate Prof. Dr. Daniel STEFAN & Dr. Ayşegül YILMAZ

- 15:00-15:15 **SUSTAINABLE TOURISM AS A FACTOR IN THE SUCCESSFUL DEVELOPMENT OF THE REGIONAL ECONOMY**
- Albina ABSALYAMOVA, Svetlana ABSALYAMOVA, Timur ABSALYAMOV, Rustem SAKHAPOV, Kazan (Volga Region) Federal University, Athens, RU ID22
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **ARGONAUTICA, ANABASIS, IL MILIONE, SEYATHANAME: EXPLOITING HERITAGE NARRATIVES WITH EVERLASTING POWER TO COMPOSE AN ULTIMATE ONSITE EXPERIENCE.**
- Dorothea PAPANASIOU, The Wave Lab, University of Aegean, Greece GR, Aldo DI RUSSO, UNICITY S.R.L., ROME, IT ID05
- 15:40-15:50 Discussant + Q&A
- 15:50-16:05 **TANGIBLE AND INTANGIBLE HERITAGE AT BLACK SEA REGION**
- Nezihat Köşklük KAYA, Dokuz Eylül University, İzmir, TR ID44

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- 16:05-16:15 Discussant + Q&A
- 16:15-16:30 **PUBLIC CULTURAL HERITAGE AND PRIVATE PROPERTY RIGHTS: BUILDING SUSTAINABLE COMMUNITY THROUGH INDIVIDUALITY** ID63
- Octavian-Dragomir JORA, Mihaela IACOB, Matei-Alexandru APĂVĂLOAEI, Bucharest University of Economic Studies, RO
- 16:30-16:40 Discussant + Q&A
- 16:40-16:55 **PROTECTION OF NATURAL HERITAGE: A CONSERVATION CRIMINOLOGY PERSPECTIVE** ID09
- Radu Tudor PETRE, Institute of National Economy-Romanian Academy, Bucharest, RO
- 16:55-17:05 Discussant + Q&A
- 17:05-17:20 **CULTURAL SUSTAINABILITY THROUGH SOCIAL INNOVATION AND SOCIAL ECONOMY** ID54
- Irina ANGHIEL Institute of National Economy, Romanian Academy, Bucharest, RO
- 17:20-17:30 Discussant + Q&A

### Parallel Session 6

**Topics in natural heritage management, architectural conservation and protection of monuments and fabric**

#### ROOM:

Co-chairs: Dr. Paula NISTOR & Emzar KAKHIDZE

- 15:00-15:15 **THE NATIONAL HERITAGE OF CĂLIMANI MOUNTAINS - PEERING INSIDE UNSPOILED WILDNESS** ID01
- Calin-Adrian COMES, Petru-Maior University of Tirgu-Mures, RO
- 15:15-15:25 Discussant + Q&A
- 15:25-15:40 **ROMANIAN CORPORATE GOVERNANCE DEVELOPMENT: NECESSITY AND FAVORABLE FACTORS** ID52
- Florin BOGHEAN, Carmen BOGHEAN, University "Stefan cel Mare" of Suceava, RO VP
- 15:40-15:50 Discussant + Q&A

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15:50-16:05	<b>IMPORTANCE AND PERSPECTIVES OF PROTECTED AREA, IN ROMANIA</b>	ID03
	Daniela ANTONESCU, Institute of National Economy, Romanian Academy, Bucharest, RO	VP
16:05-16:15	Discussant + Q&A	
16:15-16:30	<b>THE EVOLUTION OF ROMANIAN TOURISM. ESTIMATIONS AND ANALYZES THROUGH STATISTICAL AND ECONOMETRIC METHODS</b>	
	Mariana BALAN, Institute of National Economy - Romanian Academy, Bucharest, RO	ID42
16:30-16:40	Discussant + Q&A	
16:40-16:55	<b>AŞIYAN MUSEUM POET TEVFİK FİKRET'S HOUSE</b>	
	Ata YERSU, Aşiyan Museum, TR	ID82
16:55-17:05	Discussant + Q&A	
17:05-17:20	<b>THE IMPORTANCE OF CULTURAL HERITAGE FOR REGIONAL DEVELOPMENT</b>	
	Anca MUNTEANU, Petru Maior University of Tirgu Mures, RO	ID80
17:20-17:30	Discussant + Q&A	

**17:30- 18:00** Coffee break

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## 18:00 - 18:45 Scientific Conference closing session

18:00-18:30 Parallel sessions' reports (one of the co-chairs from sessions)

Session 1 Anastasia RIGOPOULOU

Session 2 Nikolaos THOMAIDIS

Session 3 Harun YAMAN

Session 4 Calin-Adrian COMES

Session 5 Daniel STEFAN

Session 6 Paula NISTOR

18:30-18:45 Concluding remarks: Gheorghe ZAMAN

## 18:45-19:30 THE MIS ETC 2617 ALECTOR SPECIAL EVENTS

The MIS ETC 2617 ALECTOR EQF Certification Event (Valentina VASILE, ASP, Institute of National Economy, Romanian Academy, Romania)

The MIS ETC 2617 ALECTOR Volunteer Award Event (Svitlana ZAKREVSKA, ENPI4, Alliance, Ukraine)

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20:00-21:00 Dinner

End of the SECOND DAY

*End of the CONFERENCE*

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## 3<sup>rd</sup> DAY - 2<sup>nd</sup> of June 2016

### THE MIS ECT 2617 ALECTOR SPECIAL EVENTS (All participants are invited)

**09:30- 13:00 “SILE, A Maritime Heritage. A Lighthouse, Legends and Mermaids”,  
IPA FLB Governorship of Istanbul, Pilot Project**

#### THE SILE LIGHT HOUSE

Sile is a beautiful historic maritime town at the Black Sea coast, most known for its historic but still operating lighthouse, as well as its traditional Sile fabric, which have become national cultural symbols. The area offers a relatively pristine coastline with many sandy beaches and therefore attracts many visitors from metropolitan Istanbul and other nearby locations particularly in the summer. What makes the area also special is its largely unspoiled hinterland, where it is still possible to observe traditional rural life in more than 50 villages dispersed in a green and lush cultural landscape.



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## HISTORIC SHIP RESCUE STATION



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Sile's historic ship rescue station was built after nearly 220 ships hit by severe storms on the Black Sea sank in the first half of the nineteenth century. Many hundreds of crewmembers and passengers died, prompting Ottoman navy officials and ambassadors of countries using the Bosphorus to begin talks on the establishment of a ship rescue organisation with stations along the Bosphorus. After three years of negotiations between the parties, an autonomous ship rescue organisation (Tahlisiye İdaresi) was launched in 1869 as part of the Ottoman Navy. A total of 16 ship rescue stations were built on both sides of the Bosphorus, the one in Sile being one of them.

13:00-14:30 Lunch

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**14:30- 16:00 “SILE, A Maritime Heritage. A Lighthouse, Legends and Mermaids”,  
IPA FLB Governorship of Istanbul, Pilot Project**

SILE WOMEN COMMUNITY CENTER



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Sile is most famous for its traditional Sile fabric, known throughout Turkey for its distinctive quality and crinkled texture. It has a unique production method and beautiful embroidery patterns. The fabric constitutes one of the area’s major cultural heritages, and is produced primarily by local women. In Sile Women Community Center local women still produce Sile fabric.

20:30-22:00 Dinner

End of the THIRD DAY

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Alector - Collaborative Networks of Multilevel Actors to advance quality standards for heritage tourism at Cross Border Level

Governorship of Istanbul

June 2016

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