THE INTERNATIONAL PROJECT CONFERENCE

"Caring and Sharing. The Heritage Environment as an Agent for Change"

AGENDA

31st of May - 2nd of June 2016

Istanbul, Turkey
The aim of the Conference:

The ENPI CBC Black Sea JOP Project ALECTOR is a first attempt at Black Sea Level to equally offer dislocated audiences the chance to create their personal place-bonding with cultural assets presented independently of place and time, promoting the Project region at global level with exceptional cognitive-emotional heritage experiences.

The Project’s International Conference aims to communicate to multiple target publics the project achieved results, methodologies and planning strategies developed, local implemented pilot applications using the international experience in the heritage sector and more particular in the conservation, protection, management and communication of heritage.

The Conference title “Caring and Sharing: The Heritage Environment as an Agent for Change” intends to sample contributions from the international academic community and share across multiple target publics project results achieved, methodologies developed and planning strategies suggested, offering at the same time an international forum on issues regarding the sustainable place making and the dynamics of cultural values for regional and local development. In this way comprehension and support of local governments and related decision makers along with the awareness of the general public, will be raised and maintained.
PRESIDENTS OF THE CONFERENCE:

Prof. Dr. Gheorghe ZAMAN, Corresponding Member of Romanian Academy, Bucharest, Romania

Prof. Dr. Fethiye ERBAY, İstanbul University, Head of Museology Department, İstanbul, Turkey

CO-PRESIDENTS:

Prof. Dr. Valentina VASILE, Institute of National Economy-Romanian Academy, Bucharest, Romania

Dr. Dorothea PAPATHANASIOU, The Wave Lab, University of Aegean, Greece

SCIENTIFIC COMMITTEE (in alphabetical order):

Şebnem ARIKBOĞA (Turkey),
Esin CAN (Turkey),
Calin COMES (Romania),
Anca CRISTEA (Romania),
Sevtap DEMİRCİ (Turkey),
Fethiye ERBAY (Turkey),
Mutlu ERBAY (Turkey),
Sehban KARTAL (Turkey),
Nuri Özer ERBAY (Turkey),
Emzar KAKHIDZE (Georgia),
Konstantinos KUTSIKOS (Greece),
Vasileios LAOPODIS (Greece),
Raluca MAZILESCU (Romania),
Dorothea PAPATHANASIOU (Greece),
Anastasia RIGOPOULOU (Greece),
Aldo DI RUSSO (Italy),
Daniel STEFAN (Romania),
Theodoros STAVRINOUDIS (Greece),
Marius SURUGIU (Romania),
Nikolaos THOMAIDIS (Greece),
Valentina VASILE (Romania),
Ayşegül YILMAZ (Turkey),
Gheorghe ZAMAN (Romania)
ORGANIZING COMMITTEE (members of ALECTOR project consortia)

Manolis CHATZOPOULOS, Project Manager, ENPI Lead Partner FLB: DRAMA DEVELOPMENT S.A, Greece
Dr. Steliana COJOCARIU, Project Manager, ENPI P1: NATIONAL AUTHORITY FOR TOURISM, Romania
Mariana KANCHEVA-IVANOVA, Project Manager, ENPI P2: UNION OF BULGARIAN BLACK SEA LOCAL AUTHORITIES, Bulgaria
Svetlana LAZAR, Project Manager, ENPI P3: NATIONAL ASSOCIATION OF RURAL, ECOLOGICAL END CULTURAL TOURISM, Moldova
Svitlana ZAKREVSKA, Project Manager, ENPI P4: DONETSK CIVIC ORGANIZATION “ALLIANCE”, Ukraine
Emzar KAKHIDZE, Project Manager, ENPI P5: BATUMI ARCHAEOLOGICAL MUSEUM, Georgia
Harun YAMAN -General Secretary, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey
Eda GUNEY, Tourism Cultural Coordinator & Planner, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey
Fidan KAPLAN, Project Assistant, IPA FLB: GOVERNORSHIP OF ISTANBUL, Turkey
Mehmet BOZDOGAN, Project Manager, IPA 1: EASTERN BLACK SEA DEVELOPMENT AGENCY, Turkey
Serkan, YESILYURT, Project Manager, IPA 2: BAHCESEHIR UNIVERSITY, METGEM DEVELOPMENT CENTER FOR VOCATIONAL TECHNICAL EDUCATION, Turkey

ICT AND CONFERENCE SUPPORT
Călin Adrian COMES, Anamari-Beatrice STEFAN, Paula NISTOR, Ioana-Alexandra LOGIN, Romania

CONFERENCE EDITORS:
Valentina VASILE
Dorothea PAPATHANASIOU
Daniel STEFAN

### 1-st DAY - 31-st of May 2016

**09:00-09:30 Registration**

**MORNING SESSION 09:30-13:30**

**09:30-10:00 Opening Session**

09:30-09:45 Welcome speech, Governorship of Istanbul, Turkey

09:45-10:00 THE MIS ECT 2617 ALECTOR by ENPI FLB (Lead Partner), Dr. Nikolaos Thomaidis DD SA

**10:00-11:00 Plenary Session - Keynote Speakers**

10:00-10:20 Paper 1: **CULTURAL HERITAGE MANAGEMENT AND THE SUSTAINABLE DEVELOPMENT REQUIREMENTS (ID71)**,  
**Keynote Speaker:** Prof. Dr. Gheorghe ZAMAN, Corresponding Member - Romanian Academy, Bucharest, Romania

10:20-10:40 Paper 2: **“CHANGING MUSEOLOGY” (ID77)**  
**Keynote Speaker:** Prof. Dr. Fethiye ERBAY, İstanbul University, Head of Museology Department, Istanbul, Turkey

10:40-11:00 Inauguration of **SCRIPTORAMA**, the Black Sea Open Street Museum

**10.40-11.00 Coffee break**
### Parallel Session 1

**Standardization in tourism - a new approach based of R&D and ICT.**

**Room:**

**Co-chairs:** Dr. Dorothea PAPATHANANASIOU & Dr. Paula NISTOR

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<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>11:00</td>
<td><strong>E-TOURISM: THE TOURISM INDUSTRY’S NEW REVOLUTION</strong></td>
<td>Zakariya CHABANI, Istanbul University, TR</td>
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<td>11:15</td>
<td>Discussant + Q&amp;A</td>
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<td>11:25</td>
<td><strong>INFORMATION SERVICES INDUSTRY IN TOURISM</strong></td>
<td>Tagir SAIFULLIN, Maria LOMOVTSEVA, Kazan Federal University, RU</td>
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<td>11:50</td>
<td><strong>RDI &amp; ICT PROMOTERS IN THE DEVELOPMENT AND PROSPERITY OF CULTURAL TOURISM</strong></td>
<td>Maria Valkova SHISHMANOVA, South-West University, Blagoevgrad, BG</td>
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<td>12:15</td>
<td><strong>STATISTICAL CORRELATION BETWEEN TOURISM AND POVERTY IN EUROPEAN COUNTRIES</strong></td>
<td>Carmen BOGHEAN, Mihaela STATE, Stefan cel Mare University of Suceava, RO</td>
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<td>12:40</td>
<td><strong>LOCAL DEVELOPMENT AND ESTABLISHMENT OF INTERNATIONAL NETWORKS THROUGH HERITAGE PRODUCTS AND SERVICES</strong></td>
<td>Svetlana LAZAR, National Association of Rural, Ecological and Cultural Tourism in Moldova ANTREC, Chisinau, MO</td>
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<td>13:05</td>
<td><strong>BUSINESS ITEMS - TIMESHARE IN TOURISM</strong></td>
<td>Ioan RUS, &quot;PETRU MAIOR&quot; University of Târgu Mureș, RO</td>
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<td>13:20</td>
<td>Discussant + Q&amp;A</td>
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Parallel Session 2

Local developments and international networking through heritage products and services; Climate change and the historic environment, natural and cultural heritage risks and hazards.

ROOM:

Co-chairs: Prof. Dr. Gheorghe ZAMAN & Dr. Nikolaos THOMAIDIS

11:00-11:15 HERITAGE TOURISM AND NEO-ENDEOGENOUS DEVELOPMENT: THE CASE OF THE BLACK SEA PROJECT “ALECTOR”

Nikolaos THOMAIDIS, Drama Development S.A., GR, Dorothea PAPATHANASIOU, UNIVERSITY OF THE AEGEAN, GR

ID07

11:15-11:25 Discussant + Q&A

11:25-11:40 TOURISTS ATTITUDES TOWARDS AUTOCHTHONOUS PRODUCT QUALITY AND PLACEMENT—THE CASE OF DUBROVNIK

Ivica POPOVIC, Marija DRAGICEVIC, University of Dubrovnik, HR

ID13 VP

11:40-11:50 Discussant + Q&A

11:50-12:05 LAND USE MANAGEMENT TO MAKE RURAL AREAS MORE ATTRACTION FOR TOURISTS

Maria LOMOV'TSEVA, Tagir SAIFULLIN, Kazan (Volga Region) Federal University, RU

ID23

12:05-12:15 Discussant + Q&A

12:15-12:30 POLITICAL (I)RESPONSIBILITY IN ENVIRONMENTAL PROJECTS: CASE STUDIES FROM ROMANIA

Constantin-Marius APOSTOALIE, Alexandru MAXIM, Costică MIHAI Integrated Center for Studies in Environmental Science for the Northeast Region (CERNESIM), Alexandru Ioan Cuza University of Iasi, RO

ID24 VP

12:30-12:40 Discussant + Q&A
STRESSING THE URGE FOR AWARENESS TO CLIMATE CHANGE IMPACT ON NATURAL AND CULTURAL HERITAGE: A ROMANIAN PERSPECTIVE

Marius-Răzvan SURUGIU, Institute of National Economy-Romanian Academy, Camelia SURUGIU Faculty of Administration and Business, University of Bucharest, RO

12:40-12:55

Discussant + Q&A

12:55-13:05

GAUGING THE IMPACT OF GREEN ENERGY DEVELOPMENTS ON THE ATTITUDES OF ENVIRONMENTAL AND CULTURAL TOURISM CONSUMERS

Alexandru MAXIM, Constantin-Marius APOSTOAIE, Costică MIHAI, Integrated Center for Studies in Environmental Science for the Northeast Region (CERNESIM), Alexandru Ioan Cuza University of Iasi, RO

13:05-13:20

Discussant + Q&A

13:20-13:30

Parallel Session 3 - Smart specialization and financing of local tourism development based on heritage valuing and assessments.

ROOM:

Co-chairs: Prof. Dr. Valentina VASILE & Harun YAMAN

11:00-11:15

THE IMPORTANCE OF USING NEW TECHNOLOGIES IN MUSEUMS

Mutlu ERBAY, Bogazici University, İstanbul, TR

11:00-11:15 Discussant + Q&A

11:15-11:25

FINANCING TOURISM COMPANIES THROUGH CAPITAL MARKET

Angela Nicoleta COZORICI, Gabriela PRELIPCEAN, Liliana SCUTARU, Stefan cel Mare University of Suceava, RO

11:15-11:25 Discussant + Q&A

11:25-11:40

HOW INTERNATIONAL FINANCIAL INSTITUTIONS CAN BOOST LOCAL DEVELOPMENT TOURISM

Irina Gabriela RADULESCU, Mihail Vincentiu IVAN, Petroleum-Gas University of Ploiesti, RO

11:40-11:50 Discussant + Q&A

11:50-12:05

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<tr>
<td>12:15-12:30</td>
<td>EMPLOYMENT PROFILE IN TOURISM SECTOR IN ROMANIA. SKILLS DEMAND AND QUALITY OF JOBS</td>
<td>Valentina VASILE, Ana-Maria CIUHU, Institute of National Economy, Romanian Academy, Bucharest, RO</td>
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<td>12:30-12:40</td>
<td>Discussant + Q&amp;A</td>
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<td>12:40-12:55</td>
<td>FINANCING INSTRUMENTS FOR THE TOURISM AND AGROTOURISM IN ROMANIA</td>
<td>Otilia MANTA, The School of Advanced Studies of the Romanian Academy, RO</td>
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<td><strong>13.30-15:00</strong></td>
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AFTERNOON SESSION 15:00-19:30

15.00- 17:30 Parallel Sessions - 4, 5 and 6

Parallel Session 4
Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage.

ROOM:

Co-chairs: Assistant Prof. Çağlar YURTSEVEN & Serkan YEŞİLYURT

15:00-15:15 REASSESSMENT OF THE CULTURAL HERITAGE IN ACCORDANCE WITH THE TRAVELS IN BLACK SEA REGION
Ali Kazım ÖZ, Friends of Cultural Heritage, Dokuz Eylül University, İzmir, TR

15:15-15:25 Discussant + Q&A

15:25-15:40 GENERATION Y - CHALLENGES FOR HERITAGE PLANNING
Doru Marian TUDORACHE, Alina NICULESCU, Marioara MUSTEAȚĂ-PAVEL, Adriana RADU, National Institute for Research and Development in Tourism, Bucharest, RO

15:40-15:50 Discussant + Q&A

15:50-16:05 ECONOMICS OF HERITAGE: BENEFITS AND COSTS
Ralauca MAZILESCU, ValentinaVASILE, Marius SURUGIU, Anca CRISTEA, Ioana-Alexandra LOGIN, Institute of National Economy - Romanian Academy, Bucharest, RO

16:05-16:15 Discussant + Q&A

16:15-16:30 HERITAGE COMPONENT OF SUSTAINABLE DEVELOPMENT
Andreea CONSTANTINESCU, Institute of National Economy-Romanian Academy, Bucharest, RO

16:30-16:40 Discussant + Q&A

16:40-16:55 TRAINING FOR HERITAGE PROMOTION IN RURAL AREAS
Marius-Răzvan SURUGIU, ValentinaVASILE, Raluca MAZILESCU, Ioana-Alexandra LOGIN, Institute of National Economy-Romanian Academy, Camelia SURUGIU Faculty of Administration and Business, University of Bucharest, RO

Parallel Session 5
Anthropological cultural heritage, tangible and intangible heritage assets as a main identity pillars for socio-economic development and community cohesion.

ROOM:

Co-chairs: Associate Prof. Dr. Daniel STEFAN & Dr. Ayşegül YILMAZ

15:00-15:15 MULTISENSORY EXPERIENCES AT HERITAGE PLACES: SCRIPTORAMA, THE BLACK SEA OPEN STREET MUSEUM
Dorothea PAPATHANASIOU, Univesity of the Aegean, GR; Nikolaos THOMAIDIS, Drama Development S.A., GR; Aldo DI RUSSO, UNICITY S.R.L., Rome, IT
ID04

15:15-15:25 Discussant + Q&A
Fethiye ERBAY, Istanbul University, TR
ID74

15:40-15:50 Discussant + Q&A
15:50-16:05 Cultural heritage, cultural tourism and creative industries: basis for territorial identity and a factor for social and economic development
Maria Valkova SHISHMANOVA, South-West University, Blagoevgrad, BG
ID36

16:05-16:15 Discussant + Q&A
16:15-16:30 Museum Heritage Through the prism of Sustainable development
Simona Violeta GHEORGHE, The Museum of Oltenia, Craiova, RO
ID12

16:30-16:40 Discussant + Q&A
16:40-16:55  **PROBLEMS OF PROTECTION OF ANCIENT SITE OF GONIO-APSARUS**
Maka LOMADZE, Miranda AKHVLEDIANI, Batumi Archaeological Museum, GE  ID48

16:55-17:05  Discussant + Q&A

17:05-17:20  **ANTHROPOLOGICAL CULTURAL HERITAGE, TANGIBLE AND INTANGIBLE HERITAGE ASSETS AS THE MAIN PILLARS FOR SOCIO-ECONOMIC IDENTITY AND COMMUNITY COHESION.**
Svetlana LAZAR, National Association of Rural, Ecological and Cultural Tourism in Moldova ANTREC, Chisinau, MO  ID17

17:20-17:30  Discussant + Q&A

**Parallel Session 6**
*Topics in natural heritage management, architectural conservation and protection of monuments and fabric.*

**ROOM:**

Co-chairs: Emzar KAKHIDZE & Mehmet BOZDOĞAN

15:00-15:15  **PRESERVATION OF CULTURAL HERITAGE AND HISTORICAL CITIES IN GEORGIA**
Zaur AKHVLEDIANI, Cultural Heritage Preservation Agency of Ajara, Batumi, GE  ID06

15:15-15:25  Discussant + Q&A

15:25-15:40  **HAGHIA SOPHIA SOUP-KITCHEN FURNISHING EXHIBITION PROJECT**
Nuri Özer ERBAY, Istanbul University, TR  ID33

15:40-15:50  Discussant + Q&A

15:50-16:05  **THE ROLE OF LARGE CORPORATIONS IN THE PRESERVATION OF CULTURAL HERITAGE**
Rustem SAKHAPOV, Marat SAKHAPOV, Kazan State University of Architecture and Engineering, RU  ID28

16:05-16:15  Discussant + Q&A
16:15-16:30  **HAGIA SOPHIA MUSEUM**  
Ahmet Gülöç, Istanbul University, TR  

16:30-16:40  Discussant + Q&A

16:40-16:55  **THE IMPACT OF CULTURAL PRODUCT STANDARDIZATION FOR LOCAL DEVELOPMENT - GOOD PRACTICES**  
Ioana-Alexandra Login, Marius-Răzvan Surugiu, Anca Cristea, Raluca Mazilescu, Institute of National Economy - Romanian Academy

16:55-17:05  Discussant + Q&A

17:05-17:20  **CULTURAL HERITAGE IN THE HORIZONT 2020 AGENDA. SOME RELEVANT FACTS FOR ROMANIA**  
Anca Munteanu, Petru Maior University of Targu Mures, MO

17:20-17:30  Discussant + Q&A

**17.30- 18:00 Coffee break**

**18:00-19:00- The MIS ETC 2717 ALECTOR SPECIAL EVENTS**

**SCRIPTORAMA, the Black Sea Open Street Museum Exhibition**  
Dr. Dorothea Papathanasiou, ENPI FLB, Drama Development S.A., Greece

**The Black Sea Heritage Observatory Launch Event**  
Elena Simeonova, ENPI2, Union of Bulgarian Black Sea Local Authorities, Bulgaria

**19:30-21:00 Cocktail Buffet**

**End of the FIRST DAY**
2nd DAY - 1-st of June 2016

9.00 - 09:30 Registration

MORNING SESSION 09:30-13:30

09:30-11:00 Plenary Session Keynote Speakers

09:30-09:50 Paper 1: MEETING THE GRAND SOCIETAL CHALLENGES: A NEW NARRATIVE FOR EUROPE
Keynote speaker: Dr. Dorothea PAPATHANASIOU, Wave Lab, University of Aegean, Greece

09:50-10:10 Paper 2: CULTURAL HERITAGE RESPONSE TO RURAL DEVELOPMENT POLICIES IN EAST EUROPEAN COUNTRIES (ID19)
Keynote speaker: Associate Prof Dr. Daniel STEFAN, Petru Maior University of Tirgu Mures, RO

10:10-10:30 Paper 3: HERITAGE PRODUCTS EVALUATION INDEX (HEI) - LEVERAGING HERITAGE TO ACHIEVE SOCIAL PROGRESS AND SUSTAINABLE TOURISM INNOVATION (ID79)
Keynote speakers: Prof. Dr. Valentina VASILE, Institute of National Economy-Romanian Academy and Dr. Dorothea PAPATHANASIOU, University of Aegean, Greece

10.30-11:00 Coffee break
11.00 - 13:30 Parallel Sessions-1, 2 and 3

Parallel Session 1
Standardization in tourism- a new approach based of R&D and ICT

ROOM:

Co-chairs: Dr. Dorothea PAPATHANASIOU & Dr. Anastasia RIGOPOULOU

11:00-11:15 EFFICIENCY OF CULTURAL ROUTES: BETWEEN WISH AND REALITY
Andreea ANDREI, Aurel-Constantin MOTOTOLEA, Catalin NOPCEA, Museum of National History and Archaeology Constanta, RO

11:15-11:25 Discussant + Q&A

11:25-11:40 HERITAGE TRAILS THROUGH DOLENJSKA AND BELA KRAJINA IN SLOVENIA - A MULTI-STAKEHOLDER APPROACH TO TOURISM DEVELOPMENT
Marko KOŠČAK, Faculty of Tourism Brežice, University of Maribor, SL

11:40-11:50 Discussant + Q&A

11:50-12:05 THE TRAIL OF THE ROMANIA ACIENT HISTORY AT THE BLACK SEA COAST
Stelian COJOCARIU, Iulia DĂNGULEA, National Authority for Tourism, Bucharest, RO

12:05-12:15 Discussant + Q&A

12:15-12:30 MUSEUMS OF FUTURE AND EVOLUTION STRATEGIES
Fethiye ERBAY, Istanbul University, TR

12:30-12:40 Discussant + Q&A

12:40-12:55 ROMANIAN ASPECTS OF THE TOURISM DEVELOPMENT VERSUS THE EUROPEAN UNION’S NETWORK, THROUGH HERITAGE PRODUCTS AND SERVICES
Viorica PUSCACIU, Florin-Dan PUSCACIU, Rose-Marie PUSCACIU, University of South-East Europe Lumina of Bucharest, RO

12:55-13:05 Discussant + Q&A
13:05-13:20  CULTURAL TOURISM AND THE STIMULATORS RDI AND ICT FOR ITS DEVELOPMENT
Maria Valkova SHISHMANOVA, South-West University, Blagoevgrad, BG

13:20-13:30  Discussant + Q&A

Parallel Session 2
Local developments and international networking through heritage products and services; Climate change and the historic environment, natural and cultural heritage risks and hazards;

ROOM:

Co-chairs:  Prof. Dr. Gheorghe ZAMAN & Dr. Nikolaos THOMAIDIS

11:00-11:15  PROTECTIVE AND REDEMPTIVE MEASURES IN MUSEUM VENUES
Nuri Ozer ERBAY, Istanbul University, TR

11:15-11:25  Discussant + Q&A

11:25-11:40  THE USE OF OBJECTS OF CULTURAL HERITAGE AS A DRIVER OF EMPLOYMENT IN THE REGION
Svetlana ABSALYAMOVA, Timur ABSALYAMOV, Albina ABSALYAMOVA, Kazan (Volga Region) Federal University, RU

11:40-11:50  Discussant + Q&A

11:50-12:05  TECHNOLOGY MANAGEMENT FOR MUSEUM
Fethiye ERBAY, Istanbul University, TR

12:05-12:15  Discussant + Q&A

12:15-12:30  LIGHTING IN MUSEUMS AND ART GALLERIES
Mutlu ERBAY, Boğaziçi University, Istanbul, TR

12:30-12:40  Discussant + Q&A

12:40-12:55  ROȘIA MONTANĂ AT THE INTERSECTION OF SUSTAINABLE DEVELOPMENT AND CULTURAL HERITAGE
Calin-Adrian COMES, Paula NISTOR, Petru Maior University of Tîrgu-Mureș, RO

12:55-13:05  Discussant + Q&A

13:05-13:20  REGIONAL TRADE AGREEMENTS AND THEIR IMPACT ON CARRIBEAN TOURISM SECTOR
Irina Gabriela RADULESCU, Petroleum-Gas University of Ploiesti, RO
ID56

13:20-13:30  Discussant + Q&A

Parallel Session 3
Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage;

ROOM:

Co-chairs:  Prof. Dr. Valentina VASILE & Harun YAMAN

11:00-11:15  DESIGN AND DELIVERY OF EXPERIENCE BASED TOURISM PRODUCTS IN HERITAGE SETTINGS. THE CASE STUDY OF THE PEGA TRAINING PROGRAMME.
Theodor STAVRINOUidis, Dr. Dorothea PAPATHANASIou, University of the Aegean, Athens, GR
ID64

11:15-11:25  Discussant + Q&A

11:25-11:40  THE GLOBAL HERITAGE: KNOWLEDGE AND INNOVATIONS.
Liliya SARACH, Kazan Federal University, RU
ID30 VP

11:40-11:50  Discussant + Q&A

11:50-12:05  VALUING RURAL POTENTIAL THROUGH TRADITION AND CULTURE FOR INNOVATIVE TOURISM PRODUCTS
Anca CRISTEA, Valentina VASILE, Raluca MAZILESCU, Ioana-Alexandra LOGIN, Marius SURUGIU Institute of National Economy - Romanian Academy, Bucharest, RO
ID70

12:05-12:15  Discussant + Q&A

12:15-12:30  PATTERNS IN ROMANIAN TOURISM ACTIVITY - A FACTORIAL ANALYSIS
Cristina BOBOC, Simona GHITA, Bucharest University of Economics, Valentina Vasile, Institute of National Economy-Romanian Academy, RO
ID58

12:30-12:40  Discussant + Q&A
12:40-12:55  SMART SPECIALIZATION IN SUPPORTING SMES IN THE TOURISM SECTOR THROUGH INNOVATIVE CLUSTERS
Liliana SCUTARU, Gabriela PRELIPCEAN, Angela-Nicoleta COZORICI, Stefan cel Mare University of Suceava, RO  ID31

12:55-13:05  Discussant + Q&A

13:05-13:20  FROM SMART CITIES TO SMART BUILDINGS - TOOLS FOR PROMOTING CULTURAL HERITAGE
Andreea-Clara MUNTEANU, Institute of National Economy-Romanian Academy, RO  ID66

13:20-13:30  Discussant + Q&A

13.30- 15:00 Lunch
AFTERNOON SESSION 15:00-19:30

15.00: 17:00 Parallel Sessions - 4, 5 and 6

Parallel Session 4

Teaching methods for novel professional profiles, future experts in heritage, tourism and hospitality industries, including cultural communication and the interpretation of heritage.

ROOM:

Co-chairs: Calin-Adrian COMES & Anca CRISTEA

15:00-15:15  PICHVNARI CLASSICAL CEMETERY PROTECTION ISSUES
Emzar KAKHIDZE, Zurab VARSHANIDZE, Merab UZUNADZE, Batumi Shota Rustaveli State University, GE

15:15-15:25  Discussant + Q&A

15:25-15:40  PRESERVATION-TOURISM BALANCE AS A MUTUAL RELATION FOR A SUSTAINABLE FUTURE OF THE HISTORICAL SITE OF GÜMÜŞHANE/ARGYROUPOLI
Sakine Yildiz Salman, Istanbul Technical University, Yusuf Burak Dolu, KÖOP Architects Istanbul, TR

15:40-15:50  Discussant + Q&A

15:50-16:05  LEGAL PROBLEMS IN THE SPHERE OF CULTURAL HERITAGE IN GEORGIA
Mirza TSETKLANDZE, Cultural Heritage Preservation Agency of Ajara, Batumi, GE

16:05-16:15  Discussant + Q&A

16:15-16:30  WEATHER RISK MANAGEMENT´S INSTRUMENTS USED IN TOURISM INDUSTRY
Mirela PANAIT, Irina Radulescu, MARIAN Catalin VOICA, Petroleum-Gas University of Ploiesti, RO

16:30-16:40  Discussant + Q&A

16:40-16:55  CHALLENGES AND INNOVATIONS ON THE SUSTAINABLE FOREST MANAGEMENT IN ROMANIA
Victor PLATON, Simona FRONE, Andreea CONSTANTINESCU, Institute of National Economy - Romanian Academy, Bucharest, RO
16:55-17:05  Discussant + Q&A

17:05-17:20  **CULTURAL HERITAGE OF BEYSEHIR FROM XI CENTURY UNTIL TODAY**
Halil AKMEŞE, Ahmet BÜYÜKȘALVARCI, Zübeyde ÖVER, Serkan ARAS, Necmettin Erbakan University, TR  ID78

17:20-17:30  Discussant + Q&A

17:30-17:45  **HISTORICAL WOODEN CHURCHES FROM TRANSILVANIAN REGION, ROMANIA: A HUB FOR LOCAL DEVELOPMENT**
Calin-Adrian COMES, Anamari-Beatrice STEFAN  ID83

17:45-17:55  Discussant + Q&A

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**Parallel Session 5**

**Anthropological cultural heritage, tangible and intangible heritage assets as a main identity pillars for socio-economic development and community cohesion.**

**ROOM:**

**Co-chairs:** Associate Prof. Dr. Daniel STEFAN & Dr. Ayşegül YILMAZ

15:00-15:15  **SUSTAINABLE TOURISM AS A FACTOR IN THE SUCCESSFUL DEVELOPMENT OF THE REGIONAL ECONOMY**
Albina ABSALYAMOVA, Svetlana ABSALYAMOVA, Timur ABSALYAMOV, Rustem SAKHAPOV, Kazan (Volga Region) Federal University, Athens, RU  ID22

15:15-15:25  Discussant + Q&A

15:25-15:40  **ARGONAUTICA, ANABASIS, IL MILIONE, SEYATHANAME: EXPLOITING HERITAGE NARRATIVES WITH EVERLASTING POWER TO COMPOSE AN ULTIMATE ONSITE EXPERIENCE.**
Dorothea PAPATHANASIOU, The Wave Lab, University of Aegean, Greece GR, Aldo DI RUSSO, UNICITY S.R.L., ROME, IT  ID05

15:40-15:50  Discussant + Q&A

15:50-16:05  **TANGIBLE AND INTANGIBLE HERITAGE AT BLACK SEA REGION**  ID44
Nezihat Köşklük KAYA, Dokuz Eylül University, İzmir, TR
16:05-16:15 Discussant + Q&A
16:15-16:30 **PUBLIC CULTURAL HERITAGE AND PRIVATE PROPERTY RIGHTS: BUILDING SUSTAINABLE COMMUNITY THROUGH INDIVIDUALITY**
Octavian-Dragomir JORA, Mihaela IACOB, Matei-Alexandru APĂVĂLOAEI, Bucharest University of Economic Studies, RO
16:30-16:40 Discussant + Q&A
16:40-16:55 **PROTECTION OF NATURAL HERITAGE: A CONSERVATION CRIMINOLOGY PERSPECTIVE**
Radu Tudor PETRE, Institute of National Economy-Romanian Academy, Bucharest, RO
16:55-17:05 Discussant + Q&A
17:05-17:20 **CULTURAL SUSTAINABILITY THROUGH SOCIAL INNOVATION AND SOCIAL ECONOMY**
Irina ANGHEL Institute of National Economy, Romanian Academy, Bucharest, RO
17:20-17:30 Discussant + Q&A

**Parallel Session 6**
*Topics in natural heritage management, architectural conservation and protection of monuments and fabric*

**ROOM:**

**Co-chairs:** Dr. Paula NISTOR & Emzar KAKHIDZE

15:00-15:15 **THE NATIONAL HERITAGE OF CĂLIMANI MOUNTAINS - PEERING INSIDE UNSPOILED WILDERNESS**
Calin-Adrian COMES, Petru-Maior University of Tîrgu-Mureș, RO
15:15-15:25 Discussant + Q&A
15:25-15:40 **ROMANIAN CORPORATE GOVERNANCE DEVELOPMENT: NECESSITY AND FAVORABLE FACTORS**
Florin BOGHEAN, Carmen BOGHEAN, University “Ştefan cel Mare” of Suceava, RO
15:40-15:50 Discussant + Q&A

**Common borders. Common solutions.**
15:50-16:05  **IMPORTANCE AND PERSPECTIVES OF PROTECTED AREA, IN ROMANIA**  
Daniela ANTONESCU, Institute of National Economy, Romanian Academy, Bucharest, RO  
ID03

16:05-16:15  Discussant + Q&A

16:15-16:30  **THE EVOLUTION OF ROMANIAN TOURISM. ESTIMATIONS AND ANALYZES THROUGH STATISTICAL AND ECONOMETRIC METHODS**  
Mariana BALAN, Institute of National Economy - Romanian Academy, Bucharest, RO  
ID42

16:30-16:40  Discussant + Q&A

16:40-16:55  **AŞİYAN MUSEUM POET TEVFİK FİKRET’S HOUSE**  
Ata YERSU, Aşiyan Museum, TR  
ID82

16:55-17:05  Discussant + Q&A

17:05-17:20  **THE IMPORTANCE OF CULTURAL HERITAGE FOR REGIONAL DEVELOPMENT**  
Anca MUNTEANU, Petru Maior University of Tîrgu Mures, RO  
ID80

17:20-17:30  Discussant + Q&A

17:30-18:00  **Coffee break**
18:00 - 18:45 Scientific Conference closing session

18:00-18:30 Parallel sessions' reports (one of the co-chairs from sessions)
Session 1 Anastasia RIGOPOULOU
Session 2 Nikolaos THOMAIDIS
Session 3 Harun YAMAN
Session 4 Calin-Adrian COMES
Session 5 Daniel STEFAN
Session 6 Paula NISTOR
18:30-18:45 Concluding remarks: Gheorghe ZAMAN

18:45-19:30 THE MIS ETC 2617 ALECTOR SPECIAL EVENTS

The MIS ETC 2617 ALECTOR EQF Certification Event (Valentina VASILE, ASP, Institute of National Economy, Romanian Academy, Romania)

The MIS ETC 2617 ALECTOR Volunteer Award Event (Svitlana ZAKREVSKA, ENPI4, Alliance, Ukraine)

20:00-21:00 Dinner

End of the SECOND DAY

End of the CONFERENCE
THE MIS ECT 2617 ALECTOR SPECIAL EVENTS
(All participants are invited)

09:30- 13:00 “SILE, A Maritime Heritage. A Lighthouse, Legends and Mermaids”, IPA FLB Governorship of Istanbul, Pilot Project

THE SILE LIGHT HOUSE

Sile is a beautiful historic maritime town at the Black Sea coast, most known for its historic but still operating lighthouse, as well as its traditional Sile fabric, which have become national cultural symbols. The area offers a relatively pristine coastline with many sandy beaches and therefore attracts many visitors from metropolitan Istanbul and other nearby locations particularly in the summer. What makes the area also special is its largely unspoiled hinterland, where it is still possible to observe traditional rural life in more than 50 villages dispersed in a green and lush cultural landscape.
HISTORIC SHIP RESCUE STATION

Sile’s historic ship rescue station was built after nearly 220 ships hit by severe storms on the Black Sea sank in the first half of the nineteenth century. Many hundreds of crewmembers and passengers died, prompting Ottoman navy officials and ambassadors of countries using the Bosphorus to begin talks on the establishment of a ship rescue organisation with stations along the Bosphorus. After three years of negotiations between the parties, an autonomous ship rescue organisation (Tahlisiye İdaresi) was launched in 1869 as part of the Ottoman Navy. A total of 16 ship rescue stations were built on both sides of the Bosphorus, the one in Sile being one of them.

13:00-14:30 Lunch
14:30- 16:00 “SILE, A Maritime Heritage. A Lighthouse, Legends and Mermaids”, IPA FLB Governorship of Istanbul, Pilot Project

SILE WOMEN COMMUNITY CENTER

Sile is most famous for its traditional Sile fabric, known throughout Turkey for its distinctive quality and crinkled texture. It has a unique production method and beautiful embroidery patterns. The fabric constitutes one of the area’s major cultural heritages, and is produced primarily by local women. In Sile Women Community Center local women still produce Sile fabric.

20:30-22:00 Dinner

End of the THIRD DAY
Alector - Collaborative Networks of Multilevel Actors to advance quality standards for heritage tourism at Cross Border Level

Governorship of Istanbul

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