

EMQFB 2013

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Program of the International Conference

Emerging Markets Queries in Finance and Business

EMQFB – 2013

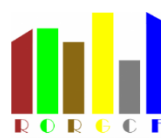
Tîrgu-Mureş, 24-27 October 2013



**"Petru Maior" University
of Tîrgu-Mureş**



**Romanian Academy
Institute of National Economy**



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ROMANIAN RESEARCH GROUP IN CORPORATE FINANCE



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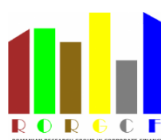
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Editorial

The aim of the International conference “Emerging Market Queries in Finance and Business” is to overview trends, to gain a common attitude towards latest challenges in finance and business given the context of emerging markets in general and Central and East European Markets in particular. Papers addresses to the field of economics, corporate finance, banking industry, optimization in finance, entrepreneurship, management, econometrics, supply chain management, governance, accounting etc. We wish to develop and extend scientific collaboration in Central and East European Countries by bringing together academics and practitioners that have common research agendas; disseminate research output and stimulate the development of new ideas in the challenging context of Emerging Markets.

This conference contains selected papers based on a double blind peer-review process. The Conference Committee selected 242 papers from 420 application.

We wish to thank to the Conference Committee and to the Board of Reviewers for their contribution to the success of the Conference “Emerging Market Queries in Finance and Business”.

Accepted papers will be published in Procedia Economics and Finance. Procedia Economics and Finance is an e-only product focusing entirely on publishing high quality conference proceedings. Procedia Economics and Finance enables fast dissemination so conference delegates can publish their papers in a dedicated online issue on ScienceDirect, which is then made freely available worldwide.

Guest editors of Procedia Economics and Finance

Phd. Daniel STEFAN and Phd. Calin-Adrian COMES

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Day 1 - 24-October-2013

10 00 - 10 30 Conference opening

10 30 - 11 00 Break

11 00 - 11 50 Keynote speaker

David Alexander, former Professor of International Accounting, University of Birmingham

12 00 - 12 50 Keynote speaker

Harry Matlay, Professor at University of Western Scotland

Editor of Journal of Small Business and Enterprise Development (Emerald)

13 00 - 13 30 Book Presentation

13 30 - 15 00 Lunch break

15 00 - 17 00 Parallel session

17 00 - 17 10 Break

17 10 - 18 30 Parallel session

19 30 – Welcome Cocktail- Location: Hotel Continental

Day 2 - 25-October-2013

09 00 - 10 00 "20 Years of economic studies at "Petru Maior" University of Tirgu Mures"

10 00 - 11 00 "Celebrating 60 years of Economic Research coordinates of Institute of National Economy - Romanian Academy researches domains and results"

11 00 - 11 30 Break

11 30 - 12 20 Keynote speaker

Javed Ghulam Hussain, Professor at Birmingham City University

Head of Accounting and Finance Group at Birmingham City Business School

12 30 - 13 20 Keynote speaker

Victor Dragota, Professor at The Bucharest University of Economic Studies

Editor of The Review of Finance and Banking, (The Bucharest University of Economic Studies)

13 30 - 15 00 Lunch break

15 00 - 17 00 Parallel session

17 00 - 17 10 Break

17 10 - 19 00 Parallel session

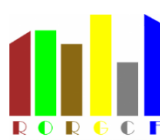
19 30 Dinner - Location: Hotel Continental



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Day 3 - 26-October-2012

09 00 - 09 45 Keynote speaker

Salvador Roig, Professor at University of Valencia

Editor of International Entrepreneurship and Management Journal (Springer)

09 45 - 10 30 Keynote speakers

Professor Gheorghe ZAMAN, DHC, Associated member of the Romanian Academy

Director of the Institute of National Economy - Romania Academy

Professor Valentina VASILE, Scientific Director of the Institute of National Economy - Romania Academy

Editor of Romanian Journal of Economics

10 30 - 10 40 Break

10 40 - 12 30 Parallel session/Virtual presentation

12 30 - 12 40 Break

12 40 - 14 00 Parallel session/Virtual presentation

14 00 - 15 00 Lunch break

15 00 - 17 00 Work Shop "VALUING CULTURAL HERITAGE INNOVATIVE AND INTEGRATIVE PRODUCTS. SCOPE AND SATISFACTION SURVEYS FOR BUSINESS ENVIRONMENT IN TIRGU MURES & SIGHISOARA" Location: Palatul Culturii Tirgu Mures

17 00 – 19 00 Social Event: Tîrgu Mures Mystic Tour

19 00 Social Event: Gala dinner - Location: Hotel Continental

Day 4 – 27 October 2013

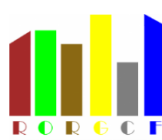
09 00 – 16 00 Study trip VALUING CULTURAL HERITAGE – Tîrgu Mureş – Sighișoara – Almavii



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