

Virtual conference - Preliminary program

Presentation must not exceed 10 minutes or 10 powerpoint pages

Chair: Comes Calin Adrian, Apatacean Ioan Ovidiu

24 October 2013

15 00 - 17 00

<p>THE EFFECT OF ECONOMIC CRISIS ON EASTERN EUROPEAN INSOLVENCY</p> <p>Iuliana Georgescu Alexandru Ioan Cuza University of Iasi</p> <p>Elena Cristina Baci "Al. I. Cuza" University</p> <p>Mircea Georgescu "Al. I. Cuza" University of Iasi</p>	<p>Accounting for Leases: Differences between Romanian Legislation and IAS 17</p> <p>Mitu Ina Babeş-Bolyai University of Cluj-Napoca</p> <p>Tiron-Tudor Adriana Babeş-Bolyai University</p> <p>SZILVESZTER FEKETE PALI-PISTA Babeş-Bolyai University</p>	<p>SEVEN LARGE STOCKS IN THE MALAYSIAN AND INDONESIAN STOCK MARKETS</p> <p>Roni Setyawan, Ishak Ramli Tarumanagara University (UNTAR)</p> <p>Danny Wijaya Esa Unggul University (UEU)</p>	<p>THE UNCERTAINTY OF USING WEB 2.0 TECHNOLOGIES IN E-GOVERNMENT DEVELOPMENT. ROMANIA'S CASE</p> <p>Mircea Georgescu Alexandru Ioan Cuza University of Iasi</p> <p>Daniela Popescu "Al. I. Cuza" University of Iasi</p>	<p>Ethnicity and Citizen Satisfaction: A Study on Local Public Administration</p> <p>Florina-Maria Bențe Alexandru Ioan Cuza University of Iasi</p>	<p>Implementation of business excellence models – the path for improving the level of quality and food safety of agricultural touristic product</p> <p>Marija Dragicevic University of Dubrovnik</p> <p>Meri Klaic Konavle</p> <p>Anamarija Pisarovic Institute for Development and International Relations</p>	<p>Inflation uncertainty and inflation in the case of Romania, Czech Republic, Hungary, Poland and Turkey</p> <p>Daniela Zapodeanu Mihail Ioan Cociuba Sorina Petris University of Oradea, Faculty of Economic Science</p>
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25 October 2013

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<p>An artificial neural network technique for on-line hotel booking</p> <p>Marco Corazza Gianni Fasano Francesco Mason University Ca' Foscari of Venice</p>	<p>Risk prevention activities and uncertainty attitude</p> <p>Andrea Ellero Università Ca' Foscari Venezia Paola Ferretti Università Ca' Foscari Venezia</p>	<p>Using of aggregate indexes in the process of oil export modelling on an example of the Republic of Tatarstan before the 2009 crisis</p> <p>Dmitry Vorontsov Kazan Federal University Anatolyi Shikhalev Kazan (Volga region) Federal University</p>	<p>The emergence of Brazil in the new multipolar world</p> <p>Paula-Elena DIACON Gabriel-Andrei DONICI Livi George Maha Alexandru Ioan Cuza University of Iasi</p>	<p>The analysis of perception of master students regarding the quality of educational services of Bucharest universities</p> <p>Natalia Pariza Manea Bucharest University of Economic Studies</p>	<p>Should museums and art galleries be just "for arts' sake" or should they suit the needs of tourists?</p> <p>Marija Dragicevic University of Dubrovnik Stijepo Letunic University of Dubrovnik</p>
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26 October 2013

10 40 - 12 30

<p>Determinant factors of the capital structure of a firm - an empirical analysis</p> <p>Laura Serghiescu Babeş-Bolyai University of Cluj-Napoca</p> <p>Viorela - Ligia Vaidean Babeş-Bolyai University</p>	<p>A MODEL OF GREEN INVESTMENTS APPROACH</p> <p>ELENA DOVAL SPIRU HARET UNIVERSITY ORIANA NEGULESCU SPIRU HARERT UNIVERSITY</p>	<p>Strategies for the improvements in the quality and efficiency of public transportation</p> <p>Andreea Maha Claudia Bobălcă Oana Tuğulea Alexandru Ioan Cuza University of Iasi</p>	<p>Analysis of the Development of SMEs from Romania in the Current European Context Affected by Global Economic Crisis</p> <p>Mariana Man University of Petrosani Maria Macris University of Petrosani</p>	<p>The foreign direct investments in South-East Asia in the context of the 1997 and 2007 crises</p> <p>Laura Diaconu (Maxim) Alexandru Ioan Cuza University of Iasi</p>	<p>Influences of the global crisis on the monetary transmission and optimum substitution between the Romanian leu and euro</p> <p>Ovidiu Stoica Alexandru Ioan Cuza University of Iasi Andreea Andries Alexandru Ioan Cuza University of Iasi, Romani</p>	<p>Banks liquidity risk analysis in the new European Union member countries: evidence from Bulgaria and Romania</p> <p>Angela Roman Alexandru Ioan Cuza University of Iasi Alina Camelia Şargu Alexandru Ioan Cuza University of Iasi, Romani</p>
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24 October 2013		17 10 - 18 45					
<p>Is Trade a Vector of Business Cycles Synchronization? A Fuzzy Cluster Approach of Globalization</p> <p>Silvia Palaşcă Alexandru Ioan Cuza University of Iaşi</p> <p>Sebastian Enea Alexandru Ioan Cuza University of Iaşi</p> <p>Elisabeta Jaba Alexandru Ioan Cuza University of Iaşi</p>	<p>A HISTORICAL PERSPECTIVE OF HUMAN CAPITAL: DEFINITIONS, CATEGORIZATION AND THEORETICAL FUNDAMENTING</p> <p>Nicoleta Maria Ienciu Babes-Bolyai University of Cluj-Napoca</p>	<p>Social Media literacy in Romanian universities – are we ready yet?</p> <p>Mircea Georgescu Alexandru Ioan Cuza University of Iaşi</p> <p>Daniela Popescu Alexandru Ioan Cuza University Iaşi</p>	<p>The effects of the fiscal policy on the SME sector in Romania during the economic crisis</p> <p>Marusa Beca Bucharest University of Economic Studies</p> <p>Ileana Ashrafzadeh-Nisulescu Bucharest University of Economic Studies</p>	<p>Patterns in the composition of public expenditures in CEE countries</p> <p>Bogdan Gabriel Zugravu Alexandru Ioan Cuza University of Iaşi</p> <p>Anca Stefania Sava</p>	<p>Seasonality in the Romanian international trade of flowers</p> <p>Elena Stoian Ionela Mituko Vlad Toma Adrian Dinu University of Agricultural Sciences and Veterinary Medicine of Bucharest</p>	<p>Contemporary approaches in internal audit</p> <p>Maria Alina Caratas Bucharest University of Economic Studies</p> <p>Elena Cerasela Spataru Ovidius University of Constanta</p>	<p>A study on the factors that determine the election of the majors in the case of the bachelors studies programs</p> <p>Claudia Bobalca Oana Ciobanu (Tugulea) Cosmina Paula Bradu Alexandru Ioan Cuza University of Iaşi</p>
25 October 2013		17 10 - 19 00					
<p>Knowledge Economies in the European Union: Romania's position</p> <p>Adela Anca Fucec Bucharest University of Economic Studies</p> <p>Corina Marinescu (Pirlogea) The Bucharest University of Economic Studies</p>	<p>Cluster Type Methodologies for Grouping Data</p> <p>Raluca-Mariana Ştefan Bucharest University of Economic Studies</p>	<p>THE QUALITY OF DECISION MAKING PROCESS RELATED TO ORGANIZATIONS' EFFECTIVENESS</p> <p>ORIANA NEGULESCU SPIRU HARET UNIVERSITY</p> <p>ELENA DOVAL SPIRU HARET UNIVERSITY</p>	<p>Predicting Consumer Behaviour with Artificial Neural Networks</p> <p>Laura Maria Badea (Stroie) Bucharest University of Economic Studies</p>	<p>The impact of fiscal policy on FDI in the context of the crisis. Evidence from Central and Eastern European Countries</p> <p>ADINA DORNEAN Alexandru Ioan Cuza University of Iaşi</p> <p>DUMITRU-CRISTIAN Oanea Bucharest University of Economic Studies</p>	<p>The trilemma policies and macroeconomic volatility in Central and Eastern Europe</p> <p>Iulian Ilnatov Bogdan Căpraru Alexandru Ioan Cuza University of Iaşi</p>	<p>A comparative study on the decision making in a simulated business environment</p> <p>Liviu Ciucan-Rusu "Petru Maior" University of Tirgu Mures, Romania</p>	<p>The process of segmentation in the coatings market – a study about the Romanian case</p> <p>Simona Marginean "Babeş-Bolyai" University of Cluj Napoca, Marketing Director for DAW BENŢA România</p> <p>Liviu Ciucan-Rusu, PhD , "Petru Maior" University of Tirgu Mures</p>
26 October 2013		12 40 - 14 00					
<p>International crude oil futures and Romanian oil companies: volatility, correlations and causality</p> <p>Mihai-Cristian Diniţă Bucharest University of Economic Studies</p> <p>Erica Cristina Balea Bucharest University of Economic Studies</p>	<p>Principles Of Security And Integrity Of Databases</p> <p>Mariuța Şerban Piteşti University</p>	<p>Green ICTs Potential in Emerging Economies</p> <p>Laura-Diana Radu Alexandru Ioan Cuza University of Iaşi</p>	<p>SOCIO-ECONOMIC ASPECTS OF RURAL ROMANIA</p> <p>Raluca Ignat Bucharest University of Economic Studies</p> <p>Mirela Stoian The Bucharest University of Economic Studies</p>	<p>Outsourcing IT – the alternative for a successful Romanian SME</p> <p>Ana Grama Alexandru Ioan Cuza University of Iaşi</p> <p>Vasile-Daniel Pavaloaia Alexandru Ioan Cuza University of Iaşi</p>	<p>Financial globalization and capital flows volatility effects on economic growth</p> <p>Lenuta Carp Alexandru Ioan Cuza University of Iaşi</p>	<p>Value Added Intellectual Coefficient (VAICTM) and Financial Performance: Empirical Evidence from the Italian Manufacturing Sector</p> <p>Domenico Celenza Fabrizio Rossi University of Cassino and Southern Lazio</p>	<p>Enterprise financing in the context of macroeconomic instability. Evidence from CEE countries</p> <p>Carmen Toderascu Alexandru Ioan Cuza University of Iaşi</p> <p>Valentina Diana Rusu Al. I. Cuza University</p>